

# Katica Roy

CEO & FOUNDER,  
GENDER ECONOMIST,  
BREADWINNER MOM



Katica is truly an expert in all things related to gender equity, both quantitative and qualitative. Not only is she an engaging and motivating speaker, she includes the WHY and the vision for a brighter future of gender equity.

– Stacey Hawes,  
Chief Revenue Officer, Catalina USA

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## Speaker Bio

KATICA ROY IS COMMITTED TO CLOSING THE INTERSECTIONAL GENDER EQUITY GAP IN OUR LIFETIME.

Katica Roy is a gender economist, former Global 500 global executive, programmer, data scientist, and the CEO and founder of an award-winning SaaS company, Pipeline. **CNN, CBS, Bloomberg, Cheddar, MarketWatch, NBC, and Yahoo Finance** have sought Katica for her sharp and unconventional take on the day's headlines.



Katica's been named the **2020 Colorado Entrepreneur of the Year** and a **LinkedIn Top Influencer for gender equity**.

She is a member of Fast Company's Impact Council and Bloomberg's New Economy Forum.



**She's interviewed President Biden, Vice President Harris, Senators Booker and Gillibrand, Secretary of Transportation Pete Buttigieg, Canadian Pay Equity Commissioner Karen Jensen, Sophia Bush, Eve Rodsky, Gretchen Carlson, and Dr. Maya Rockey Moore Cummings.**



**Her high-octane, visionary articles** have been published by the **World Economic Forum, Fast Company, Fortune, Forbes, Bloomberg, NBC, Entrepreneur, The Hill, The Advocate, Harvard Business Review, and Morning Consult.** Her articles have garnered over **2.9 billion impressions.**

## Speaking Topics

**01. ENGINEERING EQUITY INTO THE FUTURE OF WORK**

**02. WHY WE NEED MEN IN THE GENDER EQUITY CONVERSATION**

**03. GENDER EQUITY CUTS THROUGH NEARLY EVERY FACET OF THE ECONOMY**

## Popular Press

**Bloomberg** Pipeline Equity CEO and Gender Economist Reacts to the Unemployment Report



Interest rate hikes make 'it a higher credit risk to be a woman,' expert explains

**FORTUNE** The recession is already here — if you're a woman



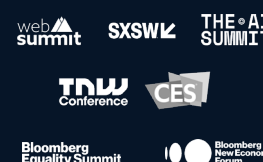
Why men can (and should) participate in the care economy too

**MSNBC** Everyone pays the 'pink tax' — whether you know it or not

## Keynote Speaker

Katica has spoken on over 100 stages across the world and is **available for virtual or live keynotes.**

AS SEEN ON THE STAGES OF:



SPOKEN TO MAJOR CORPORATIONS:

Accenture  
BNP Paribas  
Cisco  
Edelman  
Fast Company  
Gartner  
Google  
JP Morgan  
Microsoft  
P&G  
Salesforce  
Wall Street Journal